

FOR IMMEDIATE RELEASE



Thursday October 27, 2016

Panhandle Independent Living Center Joins the Global #GivingTuesday Movement

Panhandle Independent Living Center has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. Panhandle Independent Living Center hopes to raise \$5000.00, please follow our #GivingTuesday Campaign on facebook.com/panhandleilc

Occurring this year on November 29, #GivingTuesday is held annually on the Tuesday after Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday to kick-off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

92Y – a cultural center in New York City that, since 1874, has been bringing people together around its core values of community service and giving back – conceptualized #GivingTuesday as a new way of linking individuals and causes to strengthen communities and encourage giving. In 2015, the fourth year of the movement, #GivingTuesday brought together over 45,000 partners in 71 countries and helped raise nearly \$117 Million online in the US alone.

“We have been incredibly inspired by the generosity in time, efforts and ideas that have brought our concept for a worldwide movement into reality,” said Henry Timms, founder of #GivingTuesday and executive director of 92Y. “As we embark on our fifth year of #GivingTuesday, we are encouraged by the early response from partners, they are eager to continue making an impact in this global conversation.”

Panhandle Independent Living Center is a nonprofit organization that offers services and programs to men, women, youth and children, all of whom have a broad spectrum of disabilities – ranging from physical, mental, and emotional. All in which to help them live more productive and independent lives within the family, home, and community. The reason we are joining the #GivingTuesday initiative is raise awareness and funds for our programs and services. Our grant funding does not allow us to provide certain accommodations to our clients, especially specific/individual needs that our clients may have – such as installing a ramp at their home to accommodate for wheelchair access.

Those who are interested in supporting Panhandle Independent Living Center’s #GivingTuesday initiative can visit panhandleilc.org and click our DONATE button. For more details about the #GivingTuesday movement, visit the #GivingTuesday website (www.givingtuesday.org), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow @GivingTues and the #GivingTuesday hashtag on social media.

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